

ACTIVATE IDLE CAPITAL

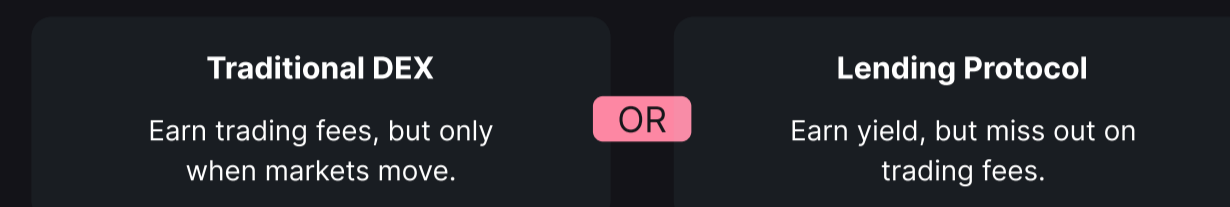
The first DEX where stablecoins earn trading fees + external yield simultaneously.

The Problem

\$400B+ in stablecoins sit mostly idle. On DEXs, returns depend on trading activity. In lending, capital earns yield but misses trading fees. Protocols try to fix this with incentives, but liquidity disappears when rewards stop.

The Insight

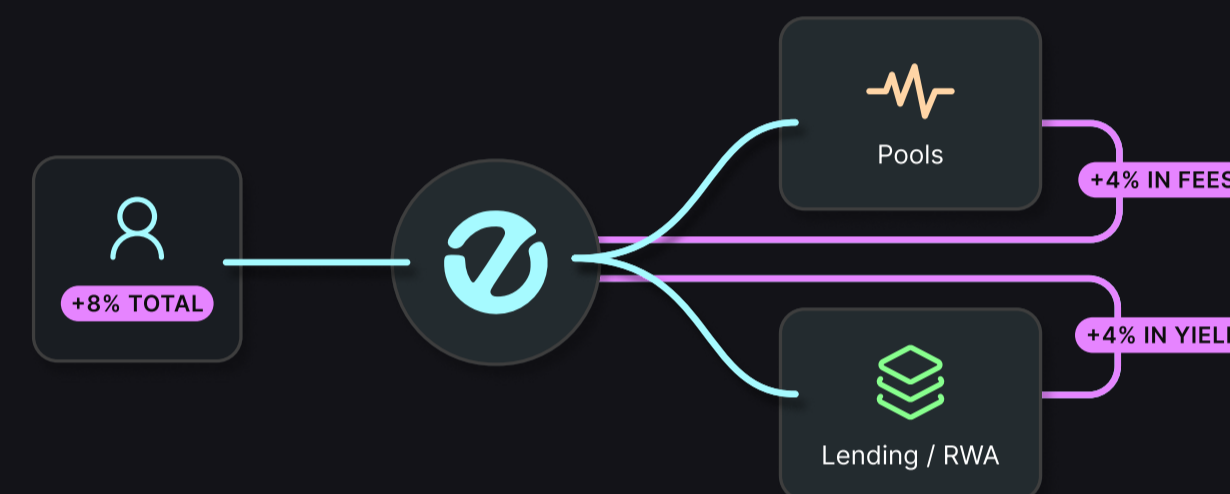
Stablecoin liquidity is forced into a tradeoff: **FEES** or **YIELD**. That constraint is the inefficiency.



The Solution

Why choose between **FEES** or **YIELD**, when you can have **BOTH**? In HOOKED!, liquidity is dynamically split between:

- a swap buffer for trades
- yield strategies when idle






The same capital **automatically earns from both**.

Why It Wins

Returns no longer depend on market volatility.

- Fees during active markets
- Yield during quiet markets

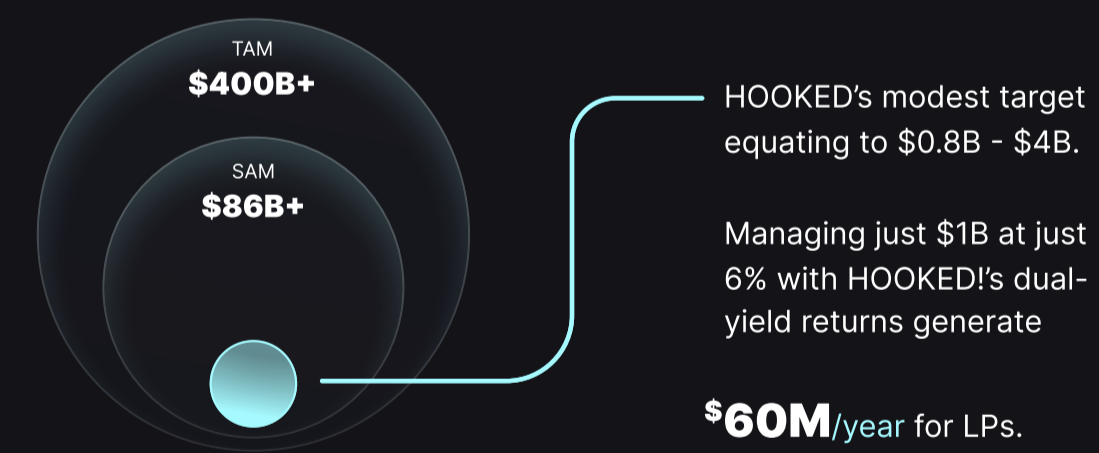
One position. Two income streams.

	HOOKED!	\$49.3M 9.85% APY
	AERODROME	\$23.2M 4.64% APY
	CURVE	\$21.0M 4.20% APY
	BALANCER	\$13.3M 2.65% APY

Market

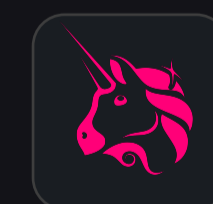
\$400B+ stablecoins
\$86B yield-seeking liquidity

Even small adoption = billions in TVL



Why Now?

- Uniswap v4 enables programmable liquidity
- Stablecoins are scaling globally
- Capital wants real yield, not incentives



Liquidity via Uniswap v4



Favorable Regulation



Market Maturity

Bottom Line

Stablecoin liquidity shouldn't sit idle. HOOKED! makes every dollar productive.

Learn more about how HOOKED! is fighting idle liquidity at: hooked.exchange

